DAYANNA C. BRADSHAW

2D Animator | Illustrator | Character Designer

dayanna.bradshaw@gmail.com

Portfolio: dayannabportfolio.com

PROFESSIONAL SUMMARY

2D animator and illustrator specializing in character design, visual development, and storytelling, with experience developing animated productions and brand visuals from concept through final execution.

EDUCATION

Bachelor of Fine Arts: Digital Animation

Kennesaw State University - Kennesaw, GA

- S2K Graphic Design Artist, Social Media Manager
- Animation Society Club Member
- Women in Animation (WIA) Club member

CERTIFICATIONS

Introduction to Marketing Certificate

University System of Georgia eCampus

SKILLS

- Toon Boom Harmony
- Storyboard Pro
- Adobe After Effects
- Adobe InDesign
- Adobe Photoshop
- Clip Studio Paint
- Procreate and Procreate Dreams
- Animation Pipeline Experience
- UI and UX design
- Proto.io
- Motion Graphics

ANIMATION AND DESIGN PROJECTS

Asterlayna: Pathway of Stars

Animated Film | 01/2026 to Present

- Director and Producer for an animated film, developing the script, character designs, and environments.

Panera Bread UX & Branding Redesign

Design Project | 01/2026 to 05/2026

- Conducted user research and developed personas to identify usability issues and inform design decisions.
- Redesigned brand visuals and created a mobile app prototype focused on improved navigation, accessibility, and user engagement.

Kitty Catastrophe!

Animated Film | 10/2025 to 12/2025

- Designed characters, environments, and animation sequences to support narrative-driven animated production.

The Vending Machine

Animated Film | Owl Film Festival 2025 | 03/2025 to 05/2025

- Director and Producer for an animated film, with contributions to character design, background design, sound, and compositing.

WORK HISTORY

Team Lead

Panera Bread | 05/2024 to Present

- Delivered customer service and managed transactions in a fast-paced team environment.
- Assisted with food preparation, training new employees, and maintaining operational efficiency.

Graphic Designer, Social Media Manager

S2K (Seoul 2 Kennesaw) | 01/2025 to 05/2026

- Created branded promotional graphics, social media content, and event materials for digital and print use.
- Collaborated with leadership to deliver cohesive visual assets from concept to final production.