

# DAYANNA C. BRADSHAW

dayanna.bradshaw@gmail.com

## Professional Summary

Animator and Illustrator specializing in character design and visual storytelling, with experience in collaborative film production, branding, and design projects from concept to final execution.

## Education

**Bachelor of Fine Arts: Digital Animation**  
**Kennesaw State University** - Kennesaw, GA

- Animation Society Club Member
- Sin-K Graphic Design Artist, Social Media Manager
- Women in Animation (Wia) Club Member

## Skills

Toon Boom Harmony

Storyboard Pro

Adobe After Effects

Adobe InDesign

Adobe Photoshop

Procreate and Procreate Dreams

Clip Studio Paint

Proto.io

UI and UX design

Animation Pipeline Experience

Motion Graphics

## Work History

**Team Lead** 05/2024 to Current

**Panera Bread**

- Delivered customer service and managed transactions in a fast-paced team environment.
- Assisted with food preparation, training new employees, and maintaining operational efficiency.

**Asterlayna: Pathway of Stars** 01/2026 to 05/2026

**Animated Film**

- Director and Producer, Script Writer, Character Designer, Environmental Designer

**Panera Bread UX** 01/2026 to 05/2026

**& Branding Redesign**

- Conducted user research and developed personas to identify usability issues and inform design decisions.
- Redesigned brand visuals and created a mobile app prototype focused on improved navigation, accessibility, and user engagement.

**Graphic Designer, Social Media Manager**

**Sin-K (Seoul in Kennesaw)** 01/2025 to 05/2026

- Created branded promotional graphics, social media content, and event materials for digital and print use.
- Collaborated with leadership to deliver cohesive visual assets from concept to final production.

**Kitty Catastrophe** 10/2025 to 12/2025

**Sparrow Briggs**

- Designed characters, environments, and animation sequences to support narrative-driven animated production.

**The Vending Machine, Animated Film**

**Owl Film Festival 2025** 03/2025 to 05/2025

- Director and Producer, Character Designer, Background Designer, Sound and Compositing