

DAYANNA C. BRADSHAW

dayanna.bradshaw@gmail.com

Portfolio: dayannabportfolio.com

Professional Summary

2D animator and illustrator specializing in character design, visual development, and storytelling, with experience developing animated productions and brand visuals from concept through final execution.

Education

Bachelor of Fine Arts: Digital Animation

Kennesaw State University - Kennesaw, GA

- S2K Graphic Design Artist, Social Media Manager
- Animation Society Club Member
- Women in Animation (WIA) Club Member

Certifications

Introduction to Marketing Certificate

University System of Georgia eCampus

Skills

Toon Boom Harmony

Storyboard Pro

Adobe After Effects

Adobe InDesign

Adobe Photoshop

Clip Studio Paint

Procreate and Procreate Dreams

Animation Pipeline Experience

UI and UX design

Proto.io

Motion Graphics

Work History

Team Lead

05/2024 to Present

Panera Bread

- Delivered customer service and managed transactions in a fast-paced team environment.
- Assisted with food preparation, training new employees, and maintaining operational efficiency.

Asterlayna: Pathway of Stars 01/2026 to Present

Animated Film

- Director and Producer, Script Writer, Character Designer, and Environmental Designer.

Panera Bread UX

01/2026 to 05/2026

& Branding Redesign

- Conducted user research and developed personas to identify usability issues and inform design decisions.
- Redesigned brand visuals and created a mobile app prototype focused on improved navigation, accessibility, and user engagement.

Graphic Designer, Social Media Manager

S2K (Seoul 2 Kennesaw)

01/2025 to 05/2026

- Created branded promotional graphics, social media content, and event materials for digital and print use.
- Collaborated with leadership to deliver cohesive visual assets from concept to final production.

Kitty Catastrophe! by Sparrow Briggs

Animated Film

10/2025 to 12/2025

- Designed characters, environments, and animation sequences to support narrative-driven animated production.

The Vending Machine, Animated Film

Owl Film Festival 2025

03/2025 to 05/2025

- Director and Producer, Character Designer, Background Designer, Sound and Compositing.